

THE CLEVELAND
MUSEUM OF ART
11150 EAST
BOULEVARD
CLEVELAND, OHIO
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INFORMATION
DESK



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**CLEVELAND MUSEUM OF ART'S SECOND ANNUAL CHALK FESTIVAL
OCTOBER 5 AND 6**

The Cleveland Museum of Art's second annual Chalk Festival will take place Saturday and Sunday, October 5 and 6, from 10:00 am to 4:00 pm each day. The public is invited to watch professional and amateur artists create chalk paintings - and to make their own chalk drawings - on the sidewalks on the north side of the Museum and alongside its parking lot. Artists may create works of their own design or reproduce famous paintings or works of art in the Museum's collection.

Festival visitors who want to create their own chalk drawings can reserve a square on the pavement in front of the Museum, and all chalking materials they will need, for a fee of \$10 for a large square or \$5 for a small square. Space will be allocated on a first-come, first-served basis.

The following artists will create large-scale (approximately 8- by 12- foot) chalk paintings at the Festival: Cleveland Museum of Art instructors Robin VanLear and Robyn Einhorn, who conceived and organized the Chalk Festival; Art Furlow, a Cleveland sign and billboard painter; Dyane Hronek Hanslik, instructor at The Cleveland Museum of Art and Ursuline College; Alan Peters, instructor at The Cleveland Institute of Art; Martha Posner, a creator of art installations (her prayer gate was in the Museum's Insight/On Site outdoor art exhibition in June) ; Jesse Rhinehart, instructor at Lakeland Community College and Cuyahoga Community College; and Michael Starinsky, a set designer and teacher at the Cleveland School of the Arts.

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The festival celebrates the "I Madonnari" tradition of Italian street painting which began in the 16th century when artists knelt on village sidewalks to depict the Madonna or to reproduce famous works of art in chalk. At first it was unfortunate people without legs who copied the Madonnas of Raphael on the pavement, thus acquiring the name of madonnari. The International Street Painting Festival is held each year in the village of Grazie di Curtatone, Italy. Chalk Festivals are enjoying a renaissance in cities throughout Western Europe and the United States.